



*“A City Without
Limits”*

*Why Have a
Government
Academy???*

You Can Make a Difference

- Becoming more informed.
- Being an ambassador.
- Taking an active role!
- Setting a positive example.
- Being a part of the SOLUTION.
- Supporting local businesses and events.
- Volunteering in YOUR community.
- Speak up – let your opinion be known BEFORE important decisions are made.

You Can Make a Difference

■ Serving on Boards & Commissions

- Architectural Review Board
- Arts and Cultural Committee
- Board of Appeals
- Board of Zoning Appeals
- Industrial Development Authority
- Transportation Safety Commission
- Tree Board

Agree or Disagree???

Government should be
run like a business

The Truth of the Matter...

- Government is unique.
- There are parts of government that are businesses. Examples????
 - Should they be run the exact same as a business?
- (3) levels of government
 - Federal
 - State
 - Local

Government Quotes

- “Too bad that all the people who know how to run the country are busy driving taxicabs and cutting hair.”
-George Burns-
- “Every form of government tends to perish by excess of its basic principles.”
-Will Durant-
- “The government solution to a problem is usually as bad as the problem.”
-Milton Friedman-
- “An educated people can be easily governed.”
-Frederick the Great-

Virginia Government

- Virginia is different than other states in that cities and counties are independent of each other.
- 95 counties and 39 cities.
- Cities can tax and provide its own services.
- Most cities have their own court systems, rooms of record, schools, and constitutional offices.
 - Some share these resources

History of Martinsville

- Martinsville was founded by American Revolutionary War General and explorer Joseph Martin. General Martin and revolutionary patriot Patrick Henry, who lived briefly in Henry County and for whom the county is named, were good friends.
- Chief industry was the manufacture of plug chewing tobacco.
- The economy progressed to furniture, textiles, and chemicals.

History of Martinsville

- Martinsville became an independent city in 1928/1929.
- The economy boomed with a strong manufacturing base
 - “Furniture and textile kings” of the world
- Major impact from NAFTA and furniture outsourcing.
- 11 square miles. Population 15,416.
- Households 6,498.



A 94 MARTINSVILLE

NAMED FOR JOSEPH MARTIN, PIONEER,
WHO SETTLED HERE IN 1773. IN 1793 THE
COURTHOUSE OF HENRY COUNTY WAS
MOVED HERE AND THE TOWN WAS
ESTABLISHED. PATRICK HENRY, FOR
WHOM THE COUNTY WAS NAMED, LIVED
NEAR HERE ONCE. IN 1865, STONEMAN,
MOVING SOUTH TO JOIN SHERMAN,
CAPTURED MARTINSVILLE. IT WAS INCOR-
PORATED AS A TOWN IN 1873 AND AS A
CITY IN 1929.

Form of Government

- Council-Manager form of government
- City Charter/Code outlines duties of each
- Council
 - Elected by the people and voice of the people
- Manager
 - Appointed by the Council
 - Hires and supervises the staff
 - Expertise in multitude of city operations
 - Devoted full-time to the position

City Council

- City Council elections are held every two years. Terms are staggered for the five Council members, four-year terms.
- All council members serve the city at large.
- The mayor is chosen by fellow council members in an organizational meeting held on July 1 of each election year. This will move to January 1 in 2013.
- Council seats are voted upon in May of each election year. However, this changes in 2012 when elections move to November.

City Council

- Determines the City's vision.
- Serves as the “Board of Directors”.
- Voice of the citizens.
- Legislative body.
- Sets policy.
- Approves the budget.
- Appoints and evaluates the City Manager and City Attorney.
- Appoints committees and commissions.

City Council Leadership



Mayor Kim Adkins



Vice-Mayor Kimble Reynolds

City Council



L to R: City Attorney Eric Monday, Council Member Mark Stroud, Vice-Mayor Kimble Reynolds, Mayor Kim Adkins, Council Member Gene Teague, Council Member Danny Turner, and City Manager Clarence Monday

Goals and Initiatives

- Updated 2010/2011.
- Serves as “Strategic Direction for the City”



City Manager

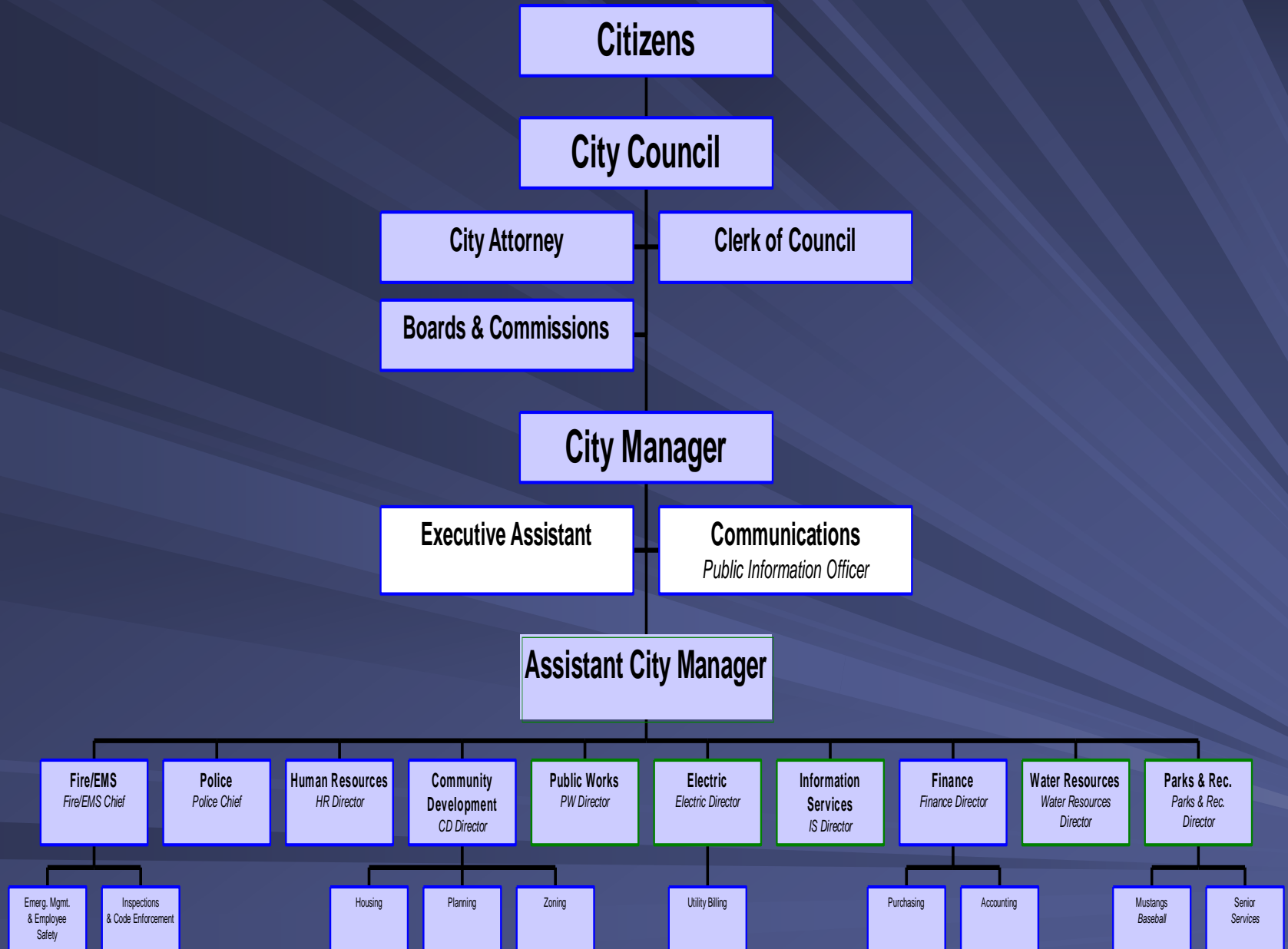


- Appointed in April 2007.
- 26 years experience in local government, 12 years in Henry County, 14 years in Martinsville.
- Masters in Business Administration, Public Admin. Concentration, Old Dominion University, 2001.

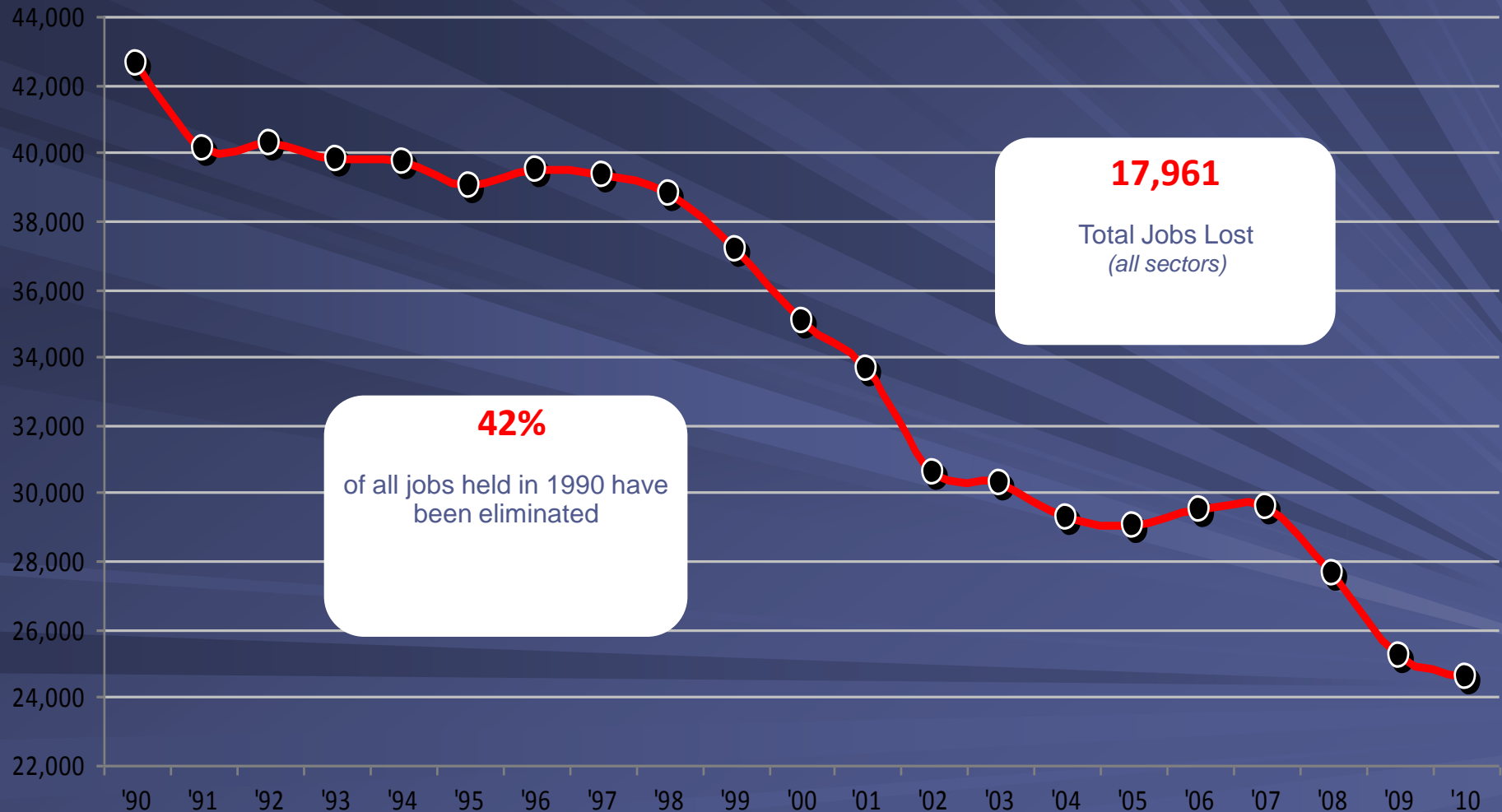
City Manager Clarence Monday

City Manager

- Serves as the CEO of the City.
- Executes the vision set by the Council.
- Implements the goals and initiatives.
- Enforces ordinances and policies.
- Oversees all personnel.
- Prepares and monitors the annual budget, approx. \$90M.
- Represents the City on boards and commissions.
- Acts as a visionary and advisor to the Council.



MHC employment, all sectors, 1990 - 2010

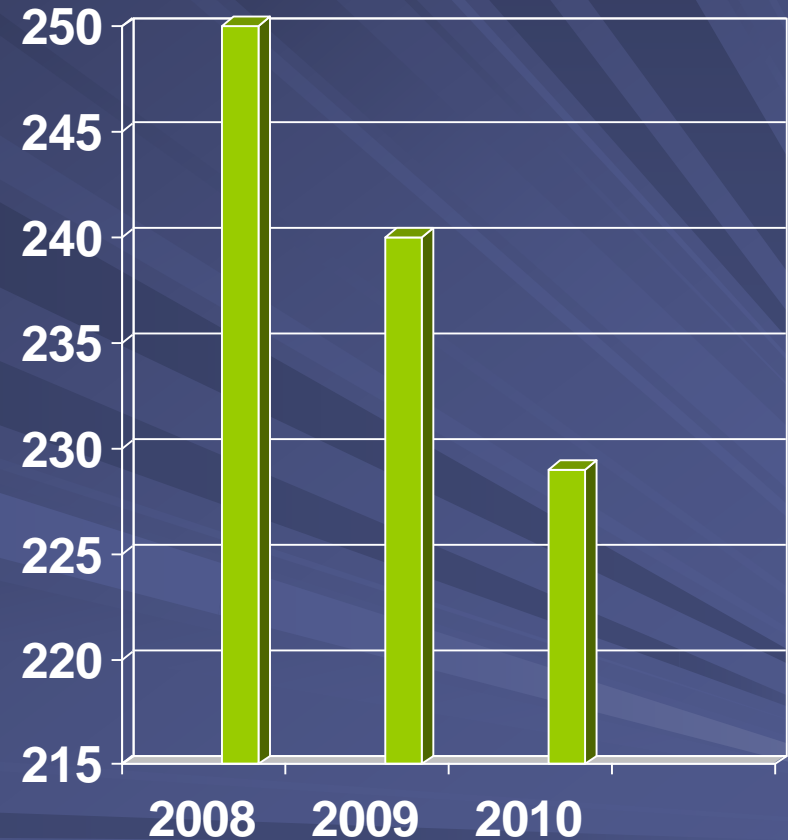


City Personnel

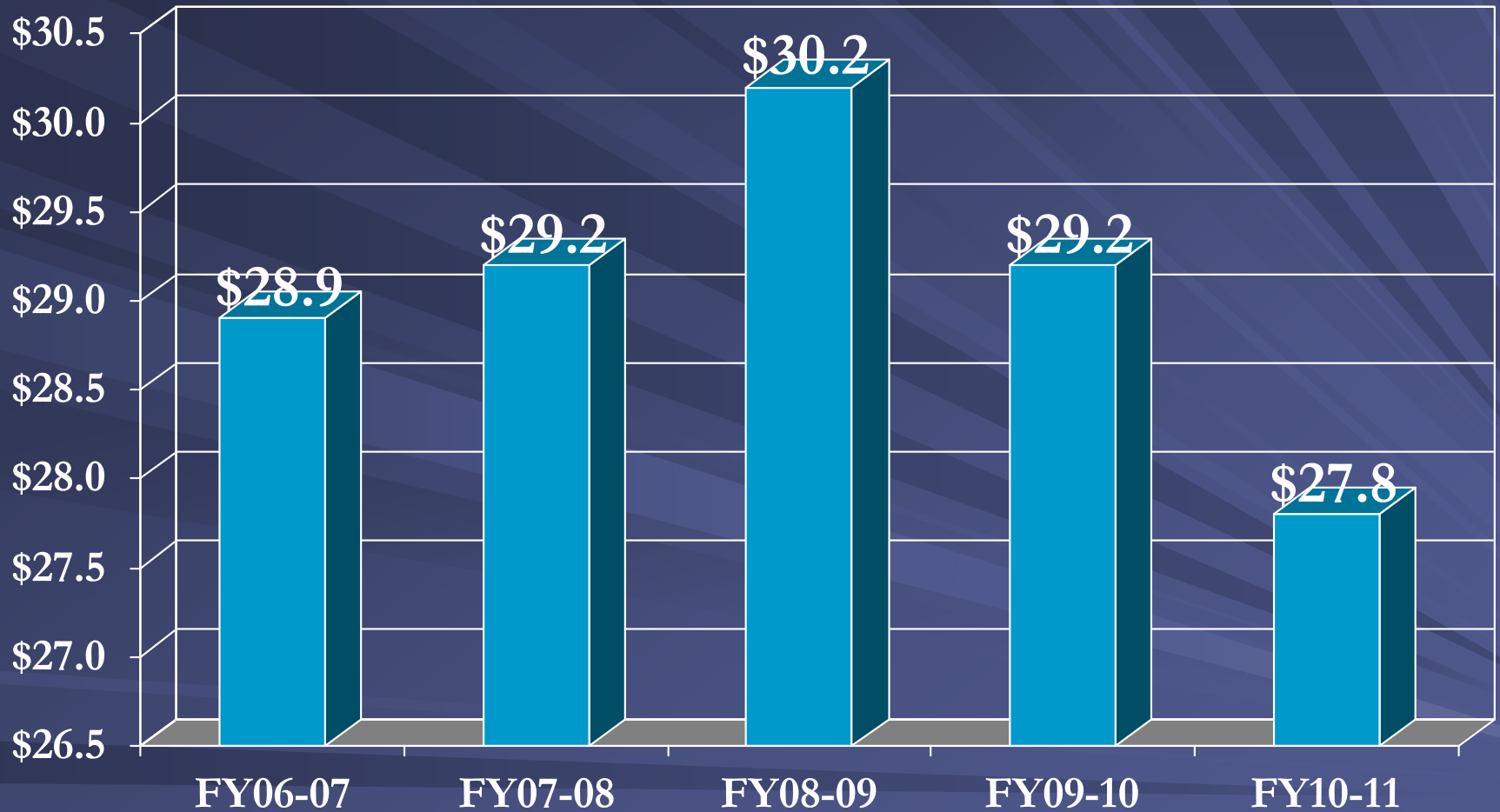
■ Martinsville is working to streamline operations

■ Staffing

- 2008 = 250
- 2009 = 240
- 2010 = 229



General Fund Trend





City Departments

Electric Department



- The Electric Department provides electric service and maintenance to residents, businesses, and industry in Martinsville.



- Having at least one local, on-call crew at all times allows the city to keep electrical services running smoothly in emergencies and inclement weather.

Fire, EMS, Emergency Management



- Professional fire suppression and EMS transport at the ALS level as well as fire inspections, investigations, emergency management, HAZMAT response, public education, and much more.



- Responds to approximately 3,000 calls per year, 2500 medical, 500 fire.
- ISO Class 4 rating.

Planning, Zoning, Housing



- The department is recognized by the Commonwealth as an award-winning program helping citizens of all income levels to obtain and/or improve housing. (6) major revitalization areas include Moss-Barton, Academy Place, Southside, Massey-Endless, West Church St., and Cherry St.
- The Uptown Revitalization Project is currently underway.

Human Resources



- Human Resources works to make sure all city departments are properly staffed.
- Other responsibilities include management of benefits, contract negotiations, the employee handbook, employee communications and wellness, as well as fitness & health programs.

General Services

- **Utility Billing-** Sign-up center for utility service in the City of Martinsville, including city electric, water, sewer and garbage collection services. The office also handles utility disconnections and generates utility bills.
- **Purchasing-** Coordinates purchase of city supplies and services under the direction of the Purchasing Agent.
- **MIS-** Management Information Services, is responsible for maintaining and installing networks, computers and software throughout city operations.

Police Department



- The department is fully accredited by the Virginia Law Enforcement Professional Standards Commission.
- Divided into six divisions including: Administrative, Records, Patrol, Criminal Investigations, Special Investigations, and Community Oriented Policing which also provides School Resource Officers.

Public Works



- The Public Works Department provides a variety of services for residents of the City, including road paving, clearing and maintenance, refuse and bulk trash collection, engineering, building maintenance, fleet maintenance, and recycling.



- Martinsville's Public Works Department strives to provide citizens with service quickly, efficiently, and reliably.

Parks & Recreation



- The City hosts a wide variety of recreational activities for adults, children and seniors.

- This department handles mowing, painting, and general maintenance at the City's parks, the National Guard Armory, and Hooker Field, "The Home of the Martinsville Mustangs."



Water Resources



- This department handles the operation and maintenance of all facilities associated with disinfecting and carrying water and wastewater serving all of the City of Martinsville water and some adjacent areas in Henry County.
- Facilities include treatment plants, potable water sources, finished water storage tanks, water distribution and wastewater collection systems.
- The Beaver Creek Reservoir, with a 1.3 billion gallon capacity, is the primary water supply source for the City, and a popular hangout for local water fowl.

FY 11 Budget Expenditures



Schools
20.9%

Judicial
7%

Public
Works
14.2%

Health/
Welfare
0.6%

Law
Enforcement
/Public
Safety
32.1%

Parks/
Culture
4.7%

Non-
Dept
1.4%

Gen.
Admin &
Comm
Dev
19.2%

Benefits of Living in Martinsville

- Affordable living.
- Close to amenities but yet retain a small-town charm.
- Paid Fire & EMS on duty 24 hrs. a day, 7 days a week, from two stations.
- Full service Police Department.



Benefits of Living in Martinsville



- Street lighting.
- Curbs, gutters, and sidewalks.
- Residential garbage collection.
- Free bulk pick-up.
- On-call Electric crew with fast response.
- Lots of cultural and recreational activities.







A Promising Future...

<u>City of Martinsville</u>	Audited Fund Balance
FY 2005	\$9,944,727
FY 2006	10,967,723
FY 2007	13,304,837
FY 2008	15,717,064
FY 2009	13,582,957
FY 2010	\$13,133,683

Martinsville Mustangs



- 2010 season was a success.
- Attendance was strong and financial numbers showed improvement.
- Entertainment for all ages.
- Jim Taipalus will continue as the GM.
- Jason Sherrer a former Mustang will be the coach for the 2011 season.



Martinsville Mustangs



Rails-to-Trails



Uptown Spur Trail is 0.8 miles long and connects the Dick & Willie Trail to Uptown.



DANVILLE 27

VIRGINIA BEACH 212

MADRID 3,988

ROME 4,698



NASHVILLE 385

LAS VEGAS 1,949

SAN FRANCISCO 2,321

TOKYO 6,826









Dominion



FANEUIL







 Virginia Tobacco Information and
Community Reinvestment Commission Date: November 30, 2010
Pay to the order of: City of Martinsville
Five Hundred Eighty Thousand dollars \$580,000.00
\$150,000.00
Delegate Terry G. Kilgore, Chairman
Senator Frank M. Ruff, Vice-Chairman
By: Jonathan, Recording Secretary

 **Martinsville**
A CITY WITHOUT LIMITS

New College Institute



- The New College Institute (NCI), bringing new educational opportunities to the heart of the city.
- Partnering with universities across the Commonwealth.



VIRGINIA MUSEUM OF NATURAL HISTORY



Virginia Museum of Natural History



- Martinsville is proud to be the home of the official Virginia Museum of Natural History.
- Excellent educational opportunity for all ages.

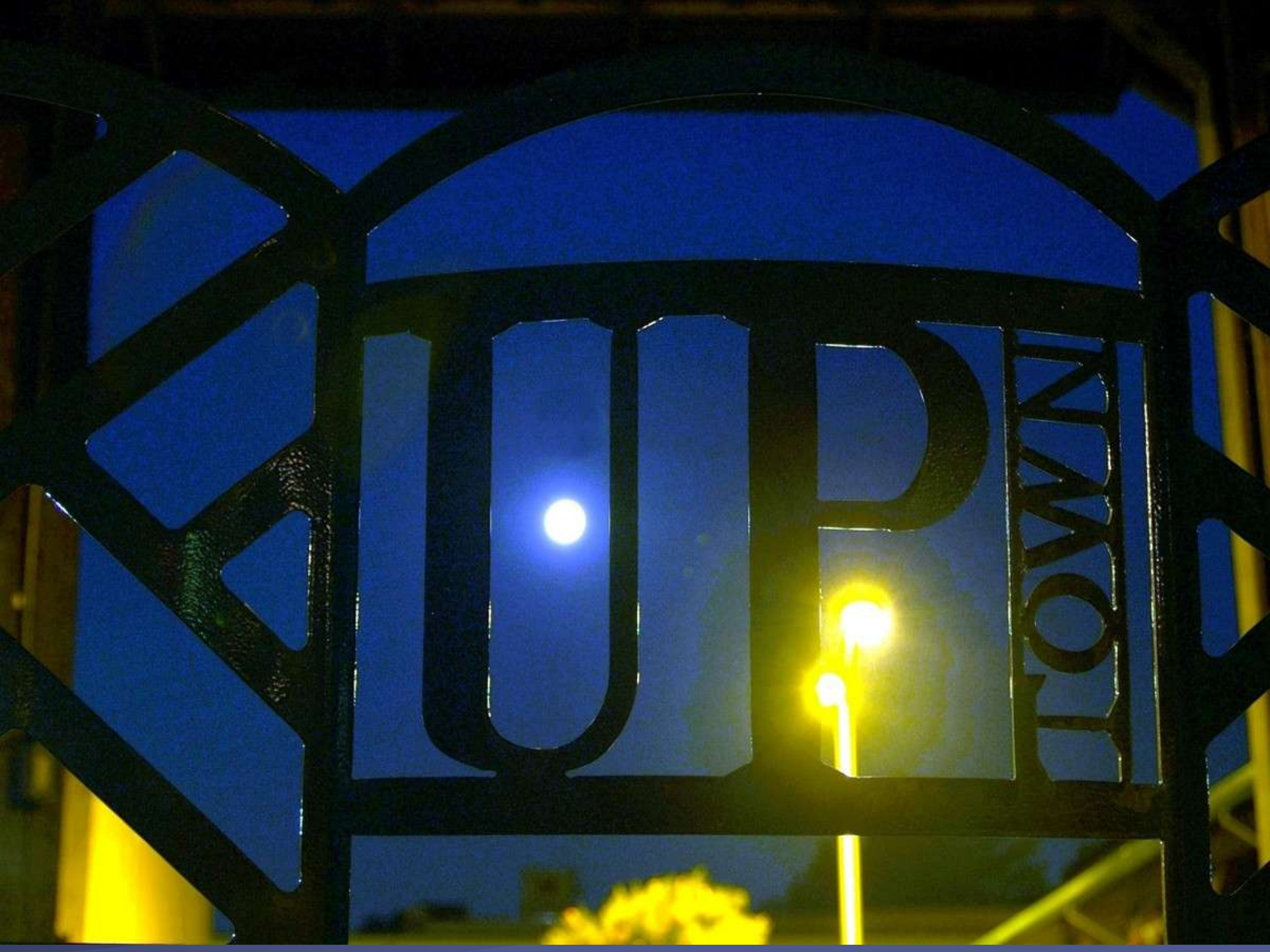
Master Plan



- Work continues on a comprehensive master plan
 - Uptown
 - Other Key Areas
 - Utilize state and local funds
 - Fayette Street and Courthouse Square



Uptown Martinsville





City CDBG Project

- \$ 691,325 in DHCD funds
- Eliminate blight and create jobs
- Fayette Street and the Courthouse Square
- 27 properties will have façade upgrades
- Enhance pedestrian connections with new crosswalks, curb ramps, and landscaping
- Expansion of the Courthouse Square plaza
- Install wayfinding signage and install new streetlights

Harvest Grant

- \$654,957 for implementing Uptown Master Plan, Phase I
- In concert with the CDBG funds
- Physical improvements will be funded, in addition to site assessment for the Baldwin Block and the area behind the historic courthouse
- All of these physical improvements will help make the Uptown more attractive, welcoming, and useable for residents, tourists, merchants, and potential investors

Phoenix CDC

- A non–profit agency formed to undertake real estate development ventures in the Martinsville / Henry County area through various financial strategies
- Two of its initial projects are to be the Henry Hotel revitalization and working with the City on the area behind the historic courthouse
- They have also expressed interest in the redevelopment of the former Social Services Building at 20 East Church Street

MURA



- The Martinsville Uptown Revitalization Association.
- Sponsors and organizes a variety of events to promote Uptown, including “Lunch on the Lawn”, “Tunes at Twilight”, “TGIF”, and much more.



CDBG Projects



Cherry Street area

- Cherry and Boden Street Projects
- \$1.5 million investment
- Renovation of existing housing stock
- Rehab curb and gutter
- Improved lighting
- Other areas being examined

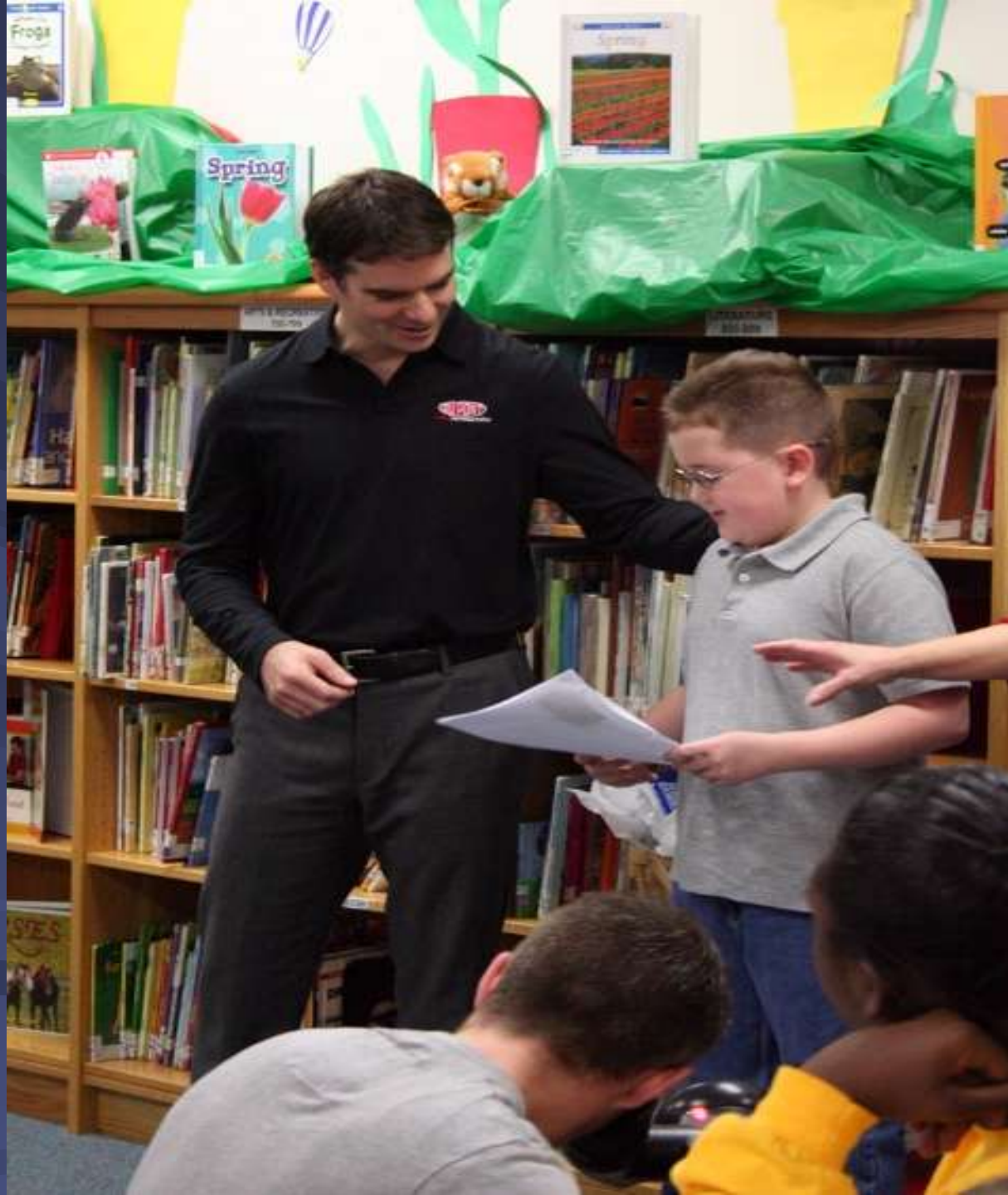
Public Transportation



- PART began in January 2009
- Routes follow major points of interest in City and County
- Ridership continues increasing
 - Over 1,000 riders per month













KID PROVEN
CHILD & ADULT

10/10/2009















City and County Partnerships

- Economic development
- 9-1-1 Communications Center
- Health Department
- Social Services
- Blue Ridge Regional Library
- Magistrate
- Fund MANY “outside organizations” such as
 - Police Academy
 - Business incubator

Martinsville



“A City Without Limits”

*“Our ‘limits’ are limited to
our leadership,
both of the government and
of the people!!!”*

Clarence Monday, City Manager